

Ismael Bernárdez Núñez

Web Designer / Graphic / Developer

Web Design and Development

+20 years experience with: business and user requirements analysis, information architecture, navigation and web site usability, GUI design, SEO, marketing on-line, XHTML, CSS, HTML5, CSS3, jQuery, CMS, ...

Creative / Graphic Designer

Corporate identities/logos, packages, posters, brochures, advertisement... Video, photo...

Design & IT Trainer

Drawing and Graphic design trainer. Photoshop, Illustrator, DTP, office,... training for small and medium-sized businesses.



Work Experience

			2016
			2015
ambosass.com	<i>Creative studio / Design+web development</i>	<i>Freelance</i>	2014
	<i>Design Studio: Corporate Communication, New Media and IT Services.</i>		2013
	<i>Web developer, art direction, graphic design, marketing, communication, ...</i>		2012
Aulatel	<i>IT academy / Trainer</i>	<i>Freelance</i>	2011
	<i>IT Trainer. Photoshop CS courses and tutorials.</i>		2010
Econet consultants	<i>International consulting / Design Lead</i>	<i>Full-time/Telejob</i>	2009
	<i>Internet Application Design and Development, Marketing resources, ...</i>		2008
	<i>Information and web architecture development, GUI design, programming, content management, presentations, email newsletters, banners...</i>		2007
			2006
			2005
ambosass.com	<i>Creative studio / Design+web development</i>	<i>Freelance</i>	2004
	<i>Web Developer, art direction, graphic design, multimedia development, marketing, ...</i>		2003
Peter Taboada s.l.	<i>Light industry enterprise / Marketing manager</i>	<i>Full-time</i>	2002
	<i>In-house designer: Corporate Identity, Webmaster. Marketing and Sales resources.</i>		2001
System Formación	<i>IT academy / Trainer</i>	<i>Full-time</i>	2000
	<i>IT Trainer, DTP Trainer, Graphic design trainer</i>		1999
ambosass.com	<i>Creative studio / Entrepreneur</i>	<i>Full-time</i>	1998
	<i>Design Studio: Corporate Communication, New Media and IT Services.</i>		1997
Interacción cim s.l.	<i>Multimedia productions / Design Lead</i>	<i>Full-time</i>	1996
	<i>In-house designer: Design, Corporate Identity, Web Design, Advertising, CD-ROM</i>		1995
Arnal TI / Pixel Graphics	<i>IT, internet, multimedia / Design Lead</i>	<i>Full-time</i>	1994
	<i>Web design & development. GUI Design. Corporate Image and Communication.</i>		1993
AulaD c.b.	<i>Design and interior academy / Teacher</i>	<i>Full-time</i>	...
	<i>Drawing & Design Teacher. Colour, Communication, Layout, Photography, ...</i>		...

Education

1997 DEGREE IN FINE ARTS
Fine Arts Faculty University of Vigo; Pontevedra, Spain

Additional Education

2015 ONLINE MANAGERS FOR THE DEVELOPEMENT OF WEBSITES & e-COMMERCE , 220h course, CEP/e-FEMXA, Spain
2013 ADOBE FLASH INTERMEDIATE LEVEL, 40h course, eFOREM, Spain
2009 TECHNICIAN SAFETY NETS AND SYSTEMS, 460h course, Microgal, Vigo, Spain.
1996/98 POSTGRADUATED COURSES, Faculty of Fine Arts of Pontevedra, University of Vigo, Spain.
1997 INFORMATION TECHNOLOGIES, Galician Confederation of Managers, Santiago, Spain.
1997 ART & LITERATURE, Galician Centre of Modern Art (CGAC), Santiago, Spain.
1997 MULTIMEDIA ATTALIER, with the catalonian artist Zush, Galician Centre of Modern Art(CGAC), Santiago, Spain.
1996 VIRTUAL REALITY AND ADVANCED VISUALISATION, International Atlantic University, Poio – Pontevedra, Spain.
1996 ART & PHILOSOPHY, Galician Centre of Modern Art (CGAC), Santiago, Spain.
1994 CAD/CAM - AUTOCAD, AFI, Vigo, Spain.

website

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Technical Skills

Web Design HTML HTML5 CSS CSS3
UI/UX site deployment GUI design User requirements analysis Information architecture Web architecture Wireframes Navigation Usability Developer CMS Programming and administration E-busines/E-commerce SEO AAA W3C style themes templates WordPress Prestashop Opencart WooCommerce CSSFrameworks Bootstrap Photoshop Illustrator InDesign Dreamweaver Brackets SublimeText PHP jQuery e-Mail marketing Presentations Newsletters Banners Graphic Designer Print design Corporate identities Logos Packages Posters Brochures Advertisement Web Design Trainer IT Trainer Graphic Design teacher Drawing teacher Illustration ...

References

<http://www.ambosass.com/>
<http://www.ambosass.com/old/promo10/>
<http://www.behance.net/nunhes>
es.linkedin.com/in/ismaelbernardez/en

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